



Welcome

SBIR Week in the South

November 2 - November 6, 2020

Agenda

9:15 AM – 10:00 AM

Getting Started with SBIR/STTR

10:15 AM – 11:00 AM

Inside the Head of an Evaluator: Common Mistakes

11:15 AM – 12 noon

Success in Phase I - Moving to Phase II and Beyond

12:15 PM – 1:00 PM

U.S. Patent and Trademark Office (USPTO)

Presenter: **Megan Hoyt**

Regional Outreach Officer, USPTO – Texas Regional Office

1:15 PM – 1:30 PM

Federal Laboratory Consortium (FLC)

Presenter: **David Kistin**

Program Leader, Small Business Vouchers Pilot at Sandia National Laboratories

THANK YOU TO OUR HOSTS!

- Innovate Mississippi
- UTSA SBDC Technology Commercialization Center, The University of Texas at San Antonio
- Oklahoma Catalyst Programs
- Louisiana Tech Transfer Office
- Arkansas Small Business and Technology Development Center – University of Arkansas at Little Rock

www.sbirroadtour.com



Government Needs - Small Business Solutions

www.innovate.ms

SBIR Application Assistance
Phase 0 Funding
Webinars and Seminars
Commercialization Assistance



MS-FAST Website: www.mistcluster.org/ms-fast
ON-Demand SBIR Bootcamp: www.innovate.ms/sbir-boot-camp/

Contacts

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South-West Texas Border
**Small Business
Development Center Network**

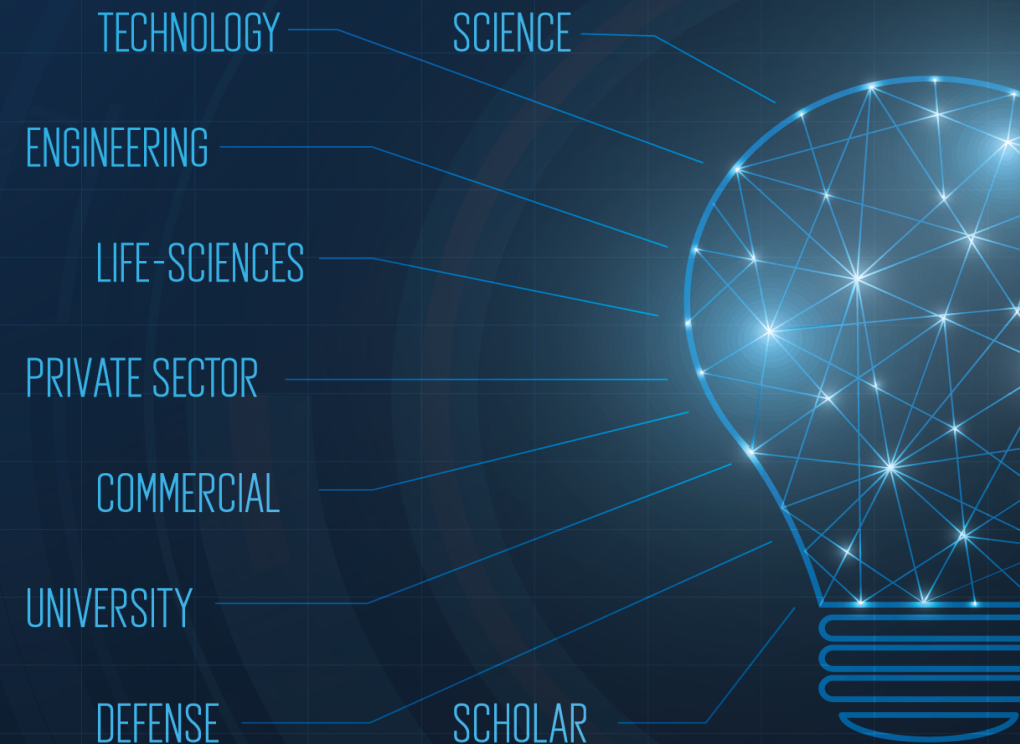
UTSA SBDC Technology Commercialization Center



Fostering Innovation: From Idea to Market

The SBDC Technology Commercialization Center works with advanced science and technology innovators, entrepreneurs and businesses across the state of Texas to accelerate the commercialization of their innovations.

tcc.txsbdc.org



Mentorship: Consultations | One-on-one Advising | SBIR/STTR Proposals | Business Competitions | TRL Assessments

Collaboration: Entrepreneurial Support Organizations | Universities | Networking Events Venture Competitions

Education: Symposiums & Workshops | Training Programs | Classes



OK CATALYST

SPARK OPPORTUNITY. IGNITE CHANGE.

MISSION

We're dedicated to helping science and technology focused innovators **solve our nation's greatest challenges** by leveraging the Small Business Innovation & Research and Small Business Technology Transfer programs (SBIR/STTR) as a tool to launch and grow small businesses.

VISION

We are committed to transforming Oklahoma into a leader of innovation by inspiring **women, minority, disabled, veteran, and socially or economically disadvantaged entrepreneurs** to help build our ecosystem through a mix of resources, programs, services and collaborations.



RESEARCHER



75%

OK Catalyst entrepreneurs and SBIR awardees from underserved communities or backgrounds

60%

Success rate of first time OK Catalyst awardees that win a second award of up to \$1,000,000

10M

In SBIR funding won by 13 Oklahoma-based small businesses since 2017

**The Louisiana Technology Transfer Office
presents the (virtual)**

2020 SBIR-STTR Week in the South

Monday, November 2nd - Friday, November 6th

Seeding America's Future Innovations

Hosted by LTTO and the U.S. Small Business Administration

In partnership with the SBIR Consortium (SBIRC)



SUPPORTING ARKANSAS INNOVATORS

ASBTDC provides specialized services and resources for technology entrepreneurs and companies, particularly in the pursuit of SBIR/STTR funding and technology commercialization.



ASBTDC

ARKANSAS SMALL BUSINESS AND
TECHNOLOGY DEVELOPMENT CENTER



asbtdc.org