



# Welcome ***SBJR Week in the Southeast***

SEPTEMBER 14 - SEPTEMBER 18, 2020



# Agenda

**9:15 AM – 10:00 AM**

**Getting Started with SBIR/STTR**

**10:15 AM – 11:00 AM**

**Inside the Head of an Evaluator: Common Mistakes**

**11:15 AM – 12 noon**

**Success in Phase I - Moving to Phase II and Beyond**

**12:15 PM – 1:00 PM**

**U.S. Patent and Trademark Office (USPTO)**

Presenter: Elizabeth Dougherty, Eastern Regional Outreach Director

**1:15 PM – 1:30 PM**

**Federal Laboratory Consortium (FLC)**

Presenter: Benjamin Henry, Science and Technology Directorate, DHS

# THANK YOU TO OUR HOSTS!

- First Flight Venture Center
- USC/Columbia Technology Incubator
- University of Georgia Innovation District
- Center for Innovative Technology

[www.sbirroadtour.com](http://www.sbirroadtour.com)



Eva Garland Consulting

EGC has deep experience in preparing competitive grant proposals and specializes in assisting early stage science and technology companies in identifying and securing non-dilutive funding and grant management

**NC STATE**  
UNIVERSITY



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL



NC IDEA's mission is to maximize the economic potential of the people of North Carolina by supporting the formation and fruition of high-growth entrepreneurial endeavors in the state.



**Duke**  
UNIVERSITY

sbt<sup>tdc</sup>  
Your business. Better.



FIRST  
FLIGHT

## **SBIR Week in the Southeast North Carolina Host: First Flight Venture Center**

- North Carolina's original science-based business incubator
- A self-funded 501(c)(3) corporation
- 40 offices and 21 labs available for startups
- Hosted more than 425 science/technology companies since inception
- Supports the development of innovative technologies and economic growth
- Offers management guidance and counseling, shared business and technology support services.

**VISIT US! [WWW.FFVCNC.ORG](http://WWW.FFVCNC.ORG)**



South Carolina

Office of Economic Engagement

The Office of Economic Engagement connects public and private partners, both large and small, with the resources of the state's flagship university, champion development and commercialization of new technologies, and builds partnerships to drive economic development. Programs such as our Technology Incubator provides resources, consulting, and technical support to help grow small businesses and entrepreneurs.





**Innovation Gateway**  
*Office of Research*  
**UNIVERSITY OF GEORGIA**



The Innovation District at the University of Georgia is a comprehensive ecosystem of places, programs, and people all working together to foster innovation, entrepreneurship, and experiential learning.

**800+**  
**products**  
on the market

**Top 5**  
**university**  
in new  
products to  
market

**190+**  
**companies**  
based on UGA  
research

**130+**  
**projects**  
in startup  
pipeline

**\$531M**  
**economic**  
impact from  
startups

**INNOVATION.UGA.EDU**

# Virginia



CIT accelerates early commercialization & funding support for Virginia innovations, entrepreneurs, startups & market development initiatives. CIT concentrates on the early commercialization and seed funding stages of innovation, helping innovators and tech entrepreneurs launch and grow new companies, create high paying jobs and accelerate economic growth throughout the entire Commonwealth of Virginia. **[www.cit.org](http://www.cit.org)**

**Thanks to the following partners who provided  
key outreach for this event:**

